

Prost! to Gemütlichkeit and cheer since 1981 – Oktoberfest Celebrates 45 years in the Polka Capital of Texas!



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Immerse yourself in Oompah at its Best, the aroma of sizzling bratwurst, and the cries of prost with the arrival of Oktoberfest in Fredericksburg, Texas, October 3-5, 2025. For three full days of fun, the whole world is invited to sing, toast and dance at one of Fredericksburg's favorite festivals, in its 45th year of celebrating the spirit of Texas gemütlichkeit! Recently named by Travellers Elixir – one of *11 Unforgettable Texas Festivals That You Can't Miss*.

Among the most popular events adding more excitement over the course of the weekend are Friday's OKTUBAfest, Willkommenszeit Shiner with Spoetzl Brewery's Brewmaster and the Altstadt Waltz Contest. Saturday's events include Rotary Kraut Run, the family-favorite-Hauptstrasse Chicken Dance, roll out the barrel with the Altstadt Brewery Brewmaster, Meet & mingle with Sheryl Yuengling, 6th generation brewery family member, Samuel Adams Stein Hoist, Spoetzl Brewery's Shiner Spaß Zelt, Weihenstephan Polka Contest, Keg tapping with the Altstadt Head Brewer in the Bavarian Bier Garten, and a Hi-Striker Competition. On Sunday, visitors can participate in the Real Estate Advisory Team's 42 Tournament, Oktoberfest & Peterson Health Family Lederhosen and Dirndl Contest and a special keg tapping with the Altstadt Head Brewer.

Bring your dancing shoes – we have five covered stages boasting a continuous parade of entertainers. The focus is the German favorites of oompah, polka, and waltzing, with exhibitions, contests, and plenty of opportunities for dancing - including the irresistible "Chicken Dance!" Bands scheduled to perform this year are Happy Hour OktoberfestBand (from Germany), Boerne Village Band, Cloverleaf Orchestra, Comal Community Band, Czech & Then Some, Czechaholics, Der Klein Steins, Ennis Czech Boys, Fredericksburg Filharmonic, Hermann Sons/

Arion Männerchor, Herschel Moody, Jodie Mikula Orchestra, Lorelei und Schatzi, Mario's Accordion, Off The Grid, Pivo & Polka Band, Polkamatics, Round Top Brass Band, Sax Appeal, Seven Dutchmen, Shirley Johnson, Schuhplattlers, The Oompahs, The Red Ravens, Chris Rybak, TubaMeisters and the Walburg Boys.

We received outstanding accolades in 2024 - **The Parking Spot**, #5 Everything you need to know about Oktoberfest, Oktoberfest is one of the world's most famous festivals! **Viator** - 7 of the Biggest and Best Oktoberfest Celebrations in the US. Thanks to these American Oktoberfest events, you don't need flights to Munich to feel the "Gemütlichkeit." **Best Food & Drink Events** - Prost! Here are 10 of the Best Oktoberfests in the U.S. #6 Oktoberfest craft beer festivals in the United States have surged in popularity, echoing the vibrant spirit of the traditional German celebration. **My Wanderlusty Life** - Top 15 Oktoberfest Celebrations in the U.S. **Fredericksburg Standard-Radio Post** – Nominated Best Festival. Each such an honor for Oktoberfest.

Oktoberfest attracts many visitors just for the shopping opportunities. Over thirty juried artisans from across the state fill two big tents, offering their best arts and collectibles. In another tent, a select group of local hill country artists will be selling their fine art to the public in a rare showing. Many find it the ideal opportunity to start their holiday shopping with many unique, handmade gift items.

Of course, the best part of any celebration in Fredericksburg is the hearty menu of delicious German and American foods. Our food concessionaires will be serving up a variety of sausage on a stick and plates with kraut, potato pancakes, plus other scrumptious goodies. Adventurous tasters can sample over 50 varieties of German, American, Texan, and other imported beers and a nice selection of wine including Texas wines.

Oktoberfest is a time for the youngsters as well. Kids can play to their heart's content on the jumping castle, visit our face painter, try their hand at five hi-strikers, fun games and activities, including a magic show.

Since its inception in 1981, Oktoberfest has been presented by the Pedernales Creative Arts Alliance. Community volunteers provide the labor, and all Oktoberfest proceeds are used for 10 student scholarships, 25 grants, the MarktPlatz Musical Evenings Series, all to support the local arts.

Oktoberfest hours are 6:00 p.m. to midnight Friday, 10:00 a.m. to midnight Saturday, and 11:00 a.m. to 6:00 p.m. Sunday. Admission is \$15, \$1 for children 7-12, and children 6 and under are free. Two-day passes are \$20; three-day passes are \$25.

For more information on Oktoberfest call 830-997-4810, or visit www.oktoberfestinfbg.com.



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